



A labour market for all using resources of longer lives

Time: 31 August 2018, 10.00 - 17.00

Venue: Council of the Baltic Sea States (CBSS), Slussplan 9, Stockholm

Europe is the most rapidly ageing society in the world, and within Europe, some countries in the Baltic Sea Region are among those with the highest median age.

- Can the Baltic Sea Region be a laboratory for how an ageing society is actually a chance for society to develop and change?
- Why are ageing societies always discussed as dystopias?

The effects of an ageing population call for investments in lifelong learning supporting the labour force to adjust to the needs of the labour markets as well as helping employees to stay longer on the labour markets. What is known in relation to the recruitment needs for jobs of today and tomorrow, is that they will provide employment for a well-educated workforce and less so for unqualified job-seekers. Besides, the labour markets witness generational changes in employment patterns - the older generations have been used to having only one or just few jobs during their working life. Today's generation must be prepared for a much less stable labour market, and to upgrade competencies in order to be able to stay in the present job or to meet the requirements of a new one.

At present ageing is not addressed by EUSBSR. It is seen as an individual challenge for the rural regions and countries concerned. However, it is a challenge for all in the



long-run, so it makes sense to at least exchange experience. Maybe new solutions are possible when pooling intelligence and resources around the Baltic Sea.

In the framework of the EU Strategy for the Baltic Sea Region (EUSBSR) a flagship is being prepared to address the presented challenges. An existing flagship, the Baltic Sea Labour Forum (BSLF) with the Council of the Baltic Sea States (CBSS) as flagship leader will develop a new platform where stakeholders will be gathered for joint development, co-creation of new policies and new methods. This seminar is part of the process to form this platform, discussing the thematic priorities and which stakeholders to invite to the thematic working groups.

BSR SMART LIFE, is a so called seed money project preparing a platform for collaboration on lifelong learning, upgrading skills for an ageing work force and linked to the EU strategy on smart specialization.

This seminar is organized in the framework of this project, marking the first year of preparations. Now, with this seminar, starts the second year focusing on widening the number of stakeholders, initiating projects and finding synergies with other initiatives such as for example the Baltic Sea Labour Forum and the initiative on Sustainable Working Life.

Please, [CLICK HERE](#) to register for the seminar

